




Picture Book




Citra develops, designs, and builds homes and estates with its own world leading building technology.

We are committed to addressing the global housing shortage by pioneering technological solutions and positioning ourselves as the foremost reliable housing brand.



# Completed Projects



# ePod Dragonstone

The very first ePod was built on a farm in the Drakenstein Mountains in the Western Cape, South Africa. Situated next to a private lake and surrounded by berry fields, it offers stunning views of the mountains and nature reserve. The ePod provides a beautiful retreat for weekends spent in absolute harmony with nature.

Type	Residential
Built	2022
Scope	Design & Build
Location	South Africa
Finishes	Luxury

*"The Citra ePod immediately made us dream of our own home in the middle of nature."*

**- Client on ePod waiting list**



ePod Dragonstone, Photographed in 2023



ePod Dragonstone, Photographed in 2023



ePod Dragonstone, Photographed in 2023



ePod Dragonstone, Photographed in 2023

# eHomes CentralBlue

The initial series of homes featuring the advanced Citra Building Technology was introduced in Cape Town, South Africa, in 2021. With 49 eHomes already completed and an additional 27 currently under construction, these homes showcase our signature design and draw interest from buyers across South Africa.

<b>Type</b>	Residential
<b>Built</b>	2021
<b>Scope</b>	Design & Build
<b>Location</b>	South Africa
<b>Finishes</b>	Mid-range

*"Well insulated all seasons and neatly constructed. The place has a relaxed atmosphere and welcoming approach to any visitor or future buyer."*

**- eHome owner at CentralBlue**



eHomes at the CentralBlue Neighbourhood, Photographed in 2022





eHomes at the CentralBlue Neighbourhood, Photographed in 2022



eHomes at the CentralBlue Neighbourhood, Photographed in 2022



eHomes at the CentralBlue Neighbourhood, Photographed in 2022

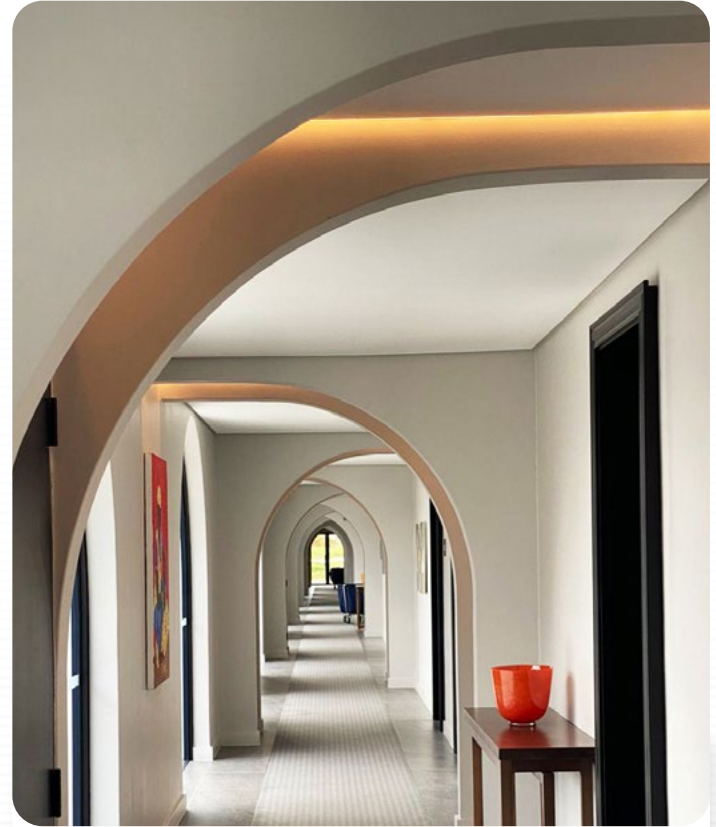
# Hazendal Hotel

Citra was commissioned to construct the intricately curved arches at the 5-star hotel, situated in the Cape Winelands on a wine farm and golf estate. The completion of the arches, delivered on schedule and within budget, has become the focal point of this architectural masterpiece in Cape Town.

Type	Commercial
Built	2022
Scope	Design & Build
Location	South Africa
Finishes	Luxury

*"Citra's innovative building technology provided an excellent solution for the signature arches on this project."*

- Evert Lategan, Managing of Integrated Solutions



Hazendal Hotel, Photographed in 2023



Hazendal Hotel, Photographed in 2023



Hazendal Hotel, Photographed in 2023



Hazendal Hotel, Photographed in 2023

# House Mahika

Situated in the coastal town of Pringle Bay on the Whale Coast, with stunning views of the Cape of Good Hope, House Mahika embodies our design philosophy and incorporates principles such as bionic design and seamless integration, setting a precedent for future endeavors.

Type	Residential
Built	2019
Scope	Design & Build
Location	South Africa
Finishes	Premium

*The company is bringing integrity to an industry that desperately needs it. Their R&D is making significant strides towards improving building quality, reducing costs, and making building more sustainable.*

**- Willie Smit, Owner House Mahika**



House Mahika, Photographed in 2020





House Mahika, Photographed in 2020



House Mahika, Photographed in 2020



House Mahika, Photographed in 2020

# Ambassador's Cottage

The very first prototype constructed by Citra represents a significant milestone in construction innovation. Featuring frameless curved windows reminiscent of car windshields, concrete-free screw foundations, 2mm thick bendable PV panels, and a construction period of less than 3 weeks, this cottage demonstrates the far reaching potential of the Citra Building Technology.

<b>Type</b>	Residential
<b>Built</b>	2016
<b>Scope</b>	Design & Build
<b>Location</b>	South Africa
<b>Finishes</b>	Luxury

*"I am very happy that the Swiss Embassy is associated with this great innovation."*

**- Helene Budliger, Former Swiss Ambassador**



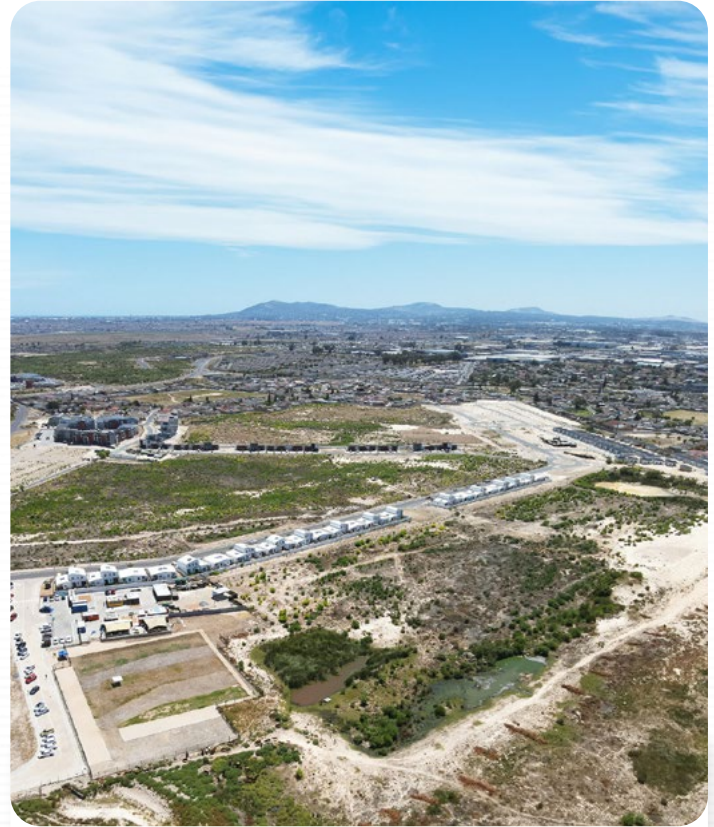
Ambassador's Cottage, Photographed in 2020



Ambassador's Cottage, Photographed in 2020

# Developments

Citra strives to establish new neighborhoods that instill pride in residents and the surrounding community. Employing a comprehensive and meticulous approach at every stage, Citra ensures long-term sustainability by considering social, economic, and environmental factors.



CentralBlue Neighbourhood, Photographed in 2024



## CentralBlue

Since 2020, we've successfully delivered over 250 units, with space for 4,000 residential spaces. Additionally, our projects include over 50,000 square meters of mixed-use space, encompassing retail, business, and light industrial facilities. Moreover, we take pride in integrating essential community amenities such as schools, parks, and a community hall into our developments.



## PineBrook Estate

Scheduled to commence in 2025, our upcoming project aims to bring to life 1,000 luxurious residential units catering to the upper middle class. In addition to these upscale living spaces, the development will feature premium amenities including a clubhouse, expansive parks, and enticing retail opportunities.



The Citra design is inspired by the rhythms of nature and the essence of organic living.

Antoni Gaudi's wisdom echoes through our studio, guiding our philosophy: "There are no straight lines or sharp corners in nature."

Embracing this ethos, we believe in creating spaces that harmonize with their surroundings, where every curve and contour tells a story of fluidity and balance.

At Citra, we strive to translate this vision into reality, crafting environments that not only delight the senses but also nurture the soul.





# Design Studio



# ePartments

The ePartments in CentralBlue represent Citra's pioneering venture into three-storey quality apartment construction. By reaching new heights and continually pushing technological boundaries, these ePartments establish a fresh benchmark for green and affordable housing.

Type	Residential
Planned	2024
Scope	Design & Build
Location	South Africa
Finishes	Mid-range



ePartments at the CentralBlue Neighbourhood, Visualisation 2023

# eFree

The eFree homes are the latest generation of homes in CentralBlue, embodying modern design and functionality. Utilising the latest advancements in Citra Building Technology, these homes offer new roof configurations and designs to the affordable market, while achieving top green ratings and maintaining high quality.

<b>Type</b>	Residential
<b>Planned</b>	2024
<b>Scope</b>	Design & Build
<b>Location</b>	South Africa
<b>Finishes</b>	Mid-range



eFree homes at the CentralBlue Neighbourhood, 2024 Visualisation

# Community Hall

Tailored for the local community, the Citra Community Hall merges traditional domes with contemporary clean lines in its design. This multifunctional space can be easily partitioned to accommodate various activities, empowering the community with flexible usage options.

<b>Type</b>	Commercial
<b>Planned</b>	2025
<b>Scope</b>	Design & Build
<b>Location</b>	South Africa
<b>Size</b>	300 m <sup>2</sup>

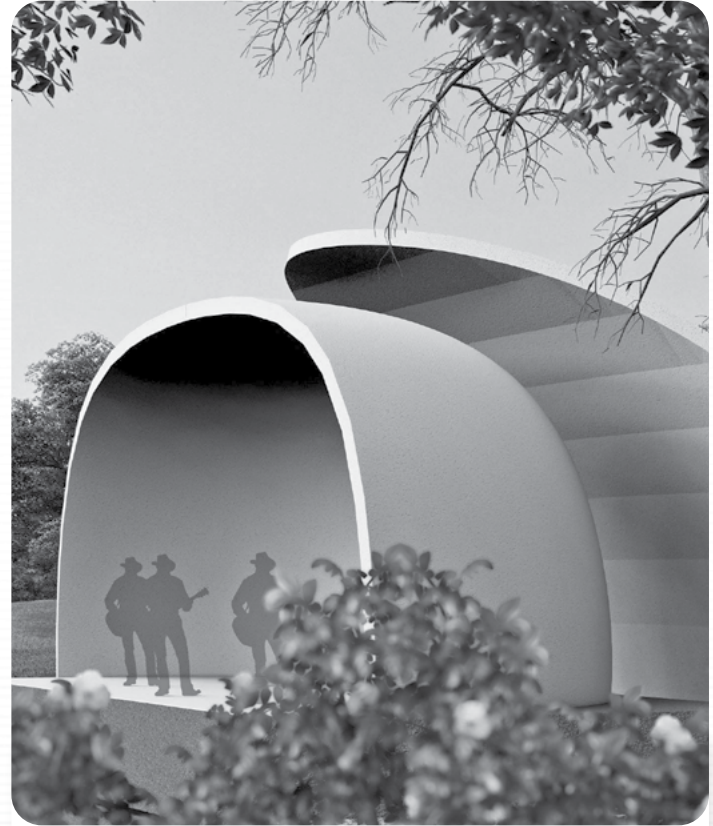


Community Hall, Visualisation 2022

# Citra Stage

The Citra Stage in CentralBlue Park captivates with its whimsical organic shapes and vibrant atmosphere, inviting residents of all ages to unite and revel in community spirit. From lively school events to bustling community markets and the Annual Family Festival hosted by Citra, this dynamic space serves as a bustling hub of activity and connection. With its innovative design, the Citra Stage showcases endless possibilities, inspiring creativity and imagination in all who gather here.

<b>Type</b>	Commercial
<b>Planned</b>	2025
<b>Scope</b>	Design & Build
<b>Location</b>	South Africa
<b>Size</b>	65 m <sup>2</sup> Stage Area



CentralBlue Stage, Visualisation 2024

# Oak Village

Oak Village is Citra's first project in the US and aims at bringing a high quality, sustainable and affordable product to a market that desperately needs it. Carefully crafted homes gently reinterpret the established Texan architecture and bring this small neighbourhood to life.

30 homes on a site outside of Austin, Texas aim at putting Citra on the map for US customers looking for a durable, high quality alternative to conventional timber frame homes.

<b>Type</b>	Residential
<b>Planned</b>	2025
<b>Scope</b>	Design & Build
<b>Location</b>	Dripping Springs, Texas
<b>Finishes</b>	Premium



Citra Homes at the Oak Village, Visualisation 2024

# Birmensdorferstrasse

Birmensdorferstrasse is a new residential development project consisting of a modern, four-storey building located in Switzerland. The building will be constructed by a Citra licensee using Citra advanced construction technology, making it the first project of its kind in Switzerland. This innovative technology promises to revolutionise the construction industry by offering faster building times, improved efficiency, and potentially superior structural qualities.

<b>Type</b>	Residential
<b>Planned</b>	2026
<b>Scope</b>	Design & Build
<b>Location</b>	Switzerland
<b>Finishes</b>	Mid-range



Birmensdorferstrasse, Visualisation 2024

# Citra Buidling Technology

1

## Thermal Insulation

5x better than cavity brick wall

2

## Structural Ribs

MgO, fireproof

3

## Structural Skin

High performance plaster

4

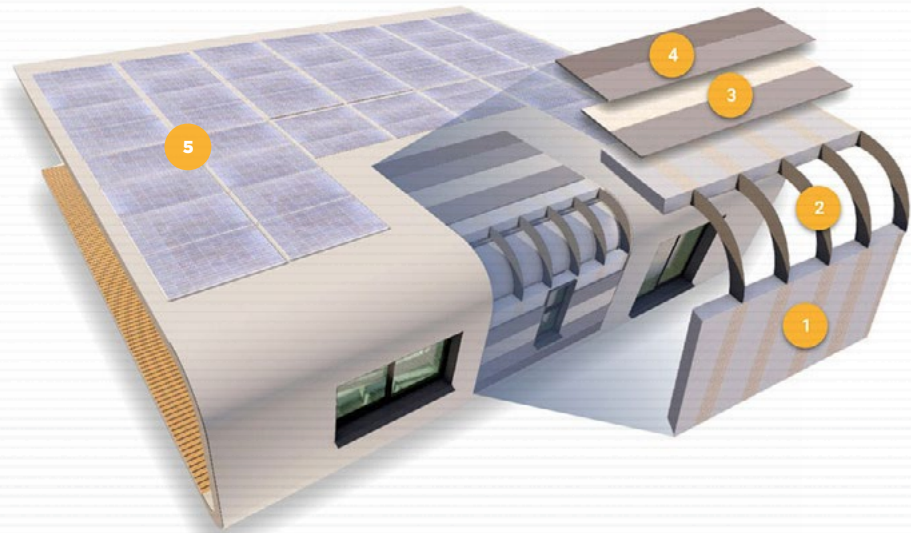
## Waterproofing

Durable system

5

## Net Positive Energy

Optional flexible or traditional PV panels and built in batteries





# Recognition

## Certificates

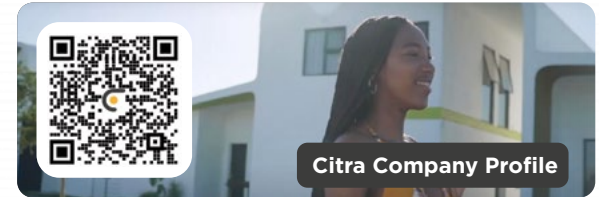


## Awards



Nominated

## Videos





# Contact Us

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